TO: Environmental Defense Action Fund
FR: Morning Consult
DT: January 2022
RE: Results: Voter Support for Passing the Build Back Better Act –
  Including Moderate Voters, Suburban Voters, and Voters
  Without a College Degree

Voters across generations as well as racial and ethnic groups support Congress passing the Build Back Better Act. Support is also high among key demographic groups such as moderate voters, suburban voters, self-employed voters, and voters without a college degree. When told of the BBB Act's potential positive outcomes, majorities of voters say they would be more likely to support the Act's passage if each were true.

Support for Passing the Build Back Better Act

THREE-IN-FIVE VOTERS (59%) SUPPORT CONGRESS PASSING THE BUILD BACK BETTER ACT. SUPPORT FOR CONGRESS PASSING THE BUILD BACK BETTER ACT IS HIGH ACROSS KEY DEMOGRAPHIC GROUPS.

- **Generation**: Majorities of GenZ voters (56%), Millennial voters (70%), GenX voters (59%), and Baby Boomer Voters (51%) support Congress passing the Build Back Better act.

- Support spans **racial and ethnic groups**: Majorities of white (57%), Hispanic (70%), Black (74%), and Asian/other (62%) voters support Congress passing the Act.

- Majorities of **other key demographic groups** support that Act's passage as well, including moderate voters (67%), suburban voters (58%), voters without a college degree (54%), and self-employed voters (67%).

Potential Positive Outcomes

WHEN TOLD OF THE POTENTIAL POSITIVE OUTCOMES OF THE ACT'S PASSAGE, MAJORITIES OF VOTERS SAY THEY WOULD BE MORE LIKELY TO SUPPORT THE ACT AS A RESULT.

- Voters were asked whether they would be more or less likely to support Congress passing the Build Back Better Act if each of the following were true:

  - Passing the Act could save the average household roughly $500 a year in energy expenses according to some estimates.

  - Clean energy would see a significant increase in investment under the Act, creating new good-paying jobs in the United States.

  - Investments in clean energy included in the Act could also help lower air pollution and water pollution levels.

  - Passing the Act would help the U.S. reach its climate pollution reduction goals.

Increased Likelihood of Support

WHEN PRESENTED WITH THE ACT'S POTENTIAL POSITIVE OUTCOMES, MAJORITIES OF VOTERS ACROSS KEY DEMOGRAPHIC GROUPS SAY THEY WOULD BE MORE LIKELY TO SUPPORT CONGRESS PASSING THE ACT BECAUSE OF THESE ARGUMENTS FOR ITS PASSAGE.

Percentage of Voters Who Say Each of the Following Potential Outcomes Would Make Them More Likely to Support Congress Passing the Build Back Better Act				
Demographics	Increased Clean Energy Investment	$500 Household Energy Savings	Lowering Air and Water Pollution	Meet Climate Pollution Reduction Goals
Registered Voters	63%	62%	62%	59%
GenZ Voters	54%	50%	53%	49%
Millennial Voters	68%	69%	67%	68%
GenX Voters	65%	64%	64%	59%
Baby Boomer Voters	55%	57%	56%	53%
Moderate Voters	65%	66%	64%	64%
<College-Educated Voters	70%	62%	67%	68%
Self-employed Voters	57%	58%	56%	55%
Urban Voters	74%	70%	72%	70%
Suburban Voters	61%	61%	60%	58%
White Voters	62%	62%	61%	58%
Hispanic Voters	71%	69%	70%	64%
Black Voters	67%	65%	67%	66%
Asian/other Voters	61%	60%	62%	61%

✕ MORNING CONSULT®